

# Key Focus Areas 2017–2019

## Quality Outcomes

To lift the **QUALITY** of our teaching and improve the education and employment **OUTCOMES** for our students.

## Viability

To build organisational capability to ensure we operate efficiently and achieve long term **FINANCIAL VIABILITY**.

## Partnerships

To **PARTNER** with schools, industry and community organisations to ensure our programs remain relevant and current.

## Capabilities

To transform the capacity and **CAPABILITY** of the organisation to achieve its strategic objectives.

## Customer Focused

To develop a clear brand identity and **CUSTOMER FOCUS** that leads to increased market share.

## OUR AMBITION

Growing Skills. Creating Futures.

## OUR PURPOSE

We provide accessible quality education and training that inspires individuals to achieve and, in partnership, promote industry and community development.

## OUR VALUES

- **Integrity** – ‘We do the right thing’
- **Excellence** – ‘We do it well’
- **Responsibility** – ‘We take ownership of it’
- **Collaboration** – ‘We do it together’

## What we mean by our VALUES...

### INTEGRITY

- Doing the right thing
- Commitment to work and studies
- Honesty and transparency in all that we do
- Being accountable
- Delivering on our promises

### COLLABORATION

- Working together
- Industry and community partnerships
- Engagement
- Cooperation
- Open communication

### EXCELLENCE

- Quality delivery
- Qualified teachers with industry currency
- Industry and community relevance
- Student and client satisfaction
- Pride in the quality of our work

### RESPONSIBILITY

- Ownership
- Empowerment
- Resilience
- Safety focused



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